

Southdown



**SOUTHDOWN
2008/2009**

BUSINESS PLAN

WHO WE ARE

Some Facts and Figures

Southdown Housing Association:

- Supports 512 tenants across East and West Sussex and Brighton and Hove.
- Employs 450 staff.
- Will have an annual turnover in 2008/09 of £13.2m
- Manages 13 registered care homes.
- Supports 60 tenants in 15 Supported Living Schemes (8 of these provide 24 hour support with sleep-ins).
- Provides individual day services to 40 tenants.
- Provides a Day Centre for 70 members.
- Has 3 Supported Employment Schemes.
- Runs 1 Saturday Club (in partnership with Lewes Mencap).
- Has a vibrant Volunteer Scheme.
- Has award winning staff development systems and a Training Department providing both internal training and supporting a number of external voluntary sector organisations.
- Supports over 200 potential candidates into work through West Sussex Supported Employment Scheme and the Brighton and Hove Vocational Service project (new April 2008)
- Supports 345 people on floating support schemes.
- Runs a successful Peer to Peer project.
- Manages the SUN project in West Sussex (Service Users Network)
- Has 2 large homelessness prevention projects supporting up to 484 people in West Sussex.
- Manages a new Service User Network project in East Sussex.
- Provides a floating support service to Gypsies and Traveller families in East Sussex.

What did we achieve in 2007?

- Although 2007 was a challenging year in terms of reductions in funding we received from local authorities, staff and managers rose to the challenge and continued to provide really person centred services to all tenants and service users.
- The Association was awarded over £1m of new contracts and purchased £7,821,650 of new property with Housing Corporation grants, loans and reserves, 78 new tenancies were created.
- The Association is now supporting 1800 people throughout East and West Sussex and Brighton & Hove.
- Southdown continued to receive quality marks and awards for the excellent work that staff do every day, including being placed in the Sunday Times Best 100 Companies to Work For.
- The Association used over 20 different methods to involve tenants and service users in the last year.

What do we want to do in 2008?

We have set 5 Key Themes for the next year.



1. **Invest to Grow**
2. **Identify Opportunities to Achieve New Business**
3. **Inclusion and Added Value**
4. **Be a leader in Good Practice**
5. **Provide Business Support and Systems that are Fit for Purpose**

*All delivered in ways that promote
Diversity and Sustainability*

1. INVEST TO GROW

We will ensure that we have put in place the right resources to help us keep our existing contracts. We will provide the right level of staffing to make sure we meet all our contract performance requirements.

(Note: Many existing contracts will be retendered in 2008/09)

2. IDENTIFY OPPORTUNITIES TO ACHIEVE NEW BUSINESS

We will work hard to ensure that we achieve new contracts and buy new property so that we can provide our excellent quality of service to more people.

3. INCLUSION AND ADDED VALUE

We will continue to encourage tenants, service users and staff to get involved in how services are delivered. We will make sure that we provide as many opportunities as possible for work, learning, volunteering, having fun and being creative.

4. BE A LEADER IN GOOD PRACTICE

We will promote all the good work Southdown undertakes by working collaboratively with other organisations. We will share good practice and create income for the Association through consultancy, training and speaking at conferences.

5. PROVIDE BUSINESS SUPPORT AND SYSTEMS THAT ARE FIT FOR PURPOSE

We will try and minimise the administrative burden for staff by making sure we use the best technology and other processes to support their role.

If you would like to make any comments about the Business Plan please send them to:

Aideen Jones – Chief Executive

Southdown Housing Association

2 Bell Lane, Lewes, East Sussex, BN7 1JU

or if you would like to know more about Southdown visit our website:

www.southdownhousing.org